



MEDAXIOM
AN ACC COMPANY

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Contact: Nicole Napoli, nnapoli@acc.org, 202-375-6523

MedAxiom Names New President, Inaugural Board of Directors

Dr. Gerald G. Blackwell appointed as company's first physician president

NEPTUNE BEACH, Fla. (March 31, 2019) — MedAxiom has named Gerald G. (Jerry) Blackwell, MD, MBA, FACC, as president and chief medical officer and announced the company's new board of directors. Blackwell, a non-invasive cardiologist who currently serves as executive vice president and chief clinical officer for Ballad Health in Johnson City, Tennessee, will begin his position, May 1, 2019. The new board, consisting of seven members, is effective immediately with members serving terms of up to three years.

"MedAxiom, as a new American College of Cardiology company, is committed to securing outstanding governance and leadership that will build on the company's strengths and propel it into the future," said MedAxiom CEO Timothy W. Attebery, DSc, MBA, FACHE. "These appointments reflect this commitment and will ensure MedAxiom continues to grow in its mission to advance the cardiovascular health care community and improve business and patient care outcomes."

Blackwell will serve as MedAxiom's first physician president and will provide leadership for MedAxiom working alongside Attebery. Blackwell graduated from Marshall University Joan C. Edwards School of Medicine in 1983 and completed residency/fellowship at the Ohio State University and the University of Alabama - Birmingham. He earned his executive MBA from the University of Tennessee. He brings more than 30 years of experience in cardiovascular medicine to his new role.

"I'm honored to be named president of MedAxiom and play this important role in helping members of the broader health care community achieve the Quadruple Aim of Health Care," Blackwell said. "With the help of our new board and our quality-focused members, I will strive to realize MedAxiom's mission of improving organizations and promoting patient centricity."

The MedAxiom board will report to the ACC Board of Trustees and will include two members of the ACC Board of Trustees and the ACC Treasurer. The ACC Nominating Committee has selected the following individuals to sit on MedAxiom's inaugural board:

- Cathleen Biga, MSN, RN, FACC, Chair (ACC Trustee), 2019-2020
- Vance M. Chunn, DSc, Member, 2019-2020
- John P. Erwin, III, MD, FACC, Member, 2019-2022
- Edward T. A. Fry, MD, FACC, Member (ACC Trustee), 2019-2021
- Ann E. Honeycutt, MSN, Member, 2019-2022
- Geoffrey A. Rose, MD, FACC, Member, 2019-2022
- Howard T. Walpole Jr., MD, MBA, FACC, Ex-Officio (ACC Treasurer), 2019-2021

Founded in 2001, **MedAxiom** is the nation's leading cardiovascular performance community focused on providing expert consulting, networking and membership services including data analytics, program excellence tools and educational events to improve business and patient care outcomes. MedAxiom is an American College of Cardiology Company. For additional information, visit: [medaxiom.com](https://www.medaxiom.com).

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